



# 2019 FLOODPLAIN MANAGEMENT AUSTRALIA NATIONAL CONFERENCE



## SPONSORSHIP & EXHIBITION PROSPECTUS

14 - 17 May 2019  
Hotel Realm, Canberra, ACT

*A National Call to Action: Making Australia Flood Safe*

[www.floodplainconference.com](http://www.floodplainconference.com)



# 2019 FLOODPLAIN MANAGEMENT AUSTRALIA NATIONAL CONFERENCE

## An Invitation to Sponsor or Exhibit

We are delighted to invite your organisation to participate as a valued sponsor or exhibitor at the 2019 Floodplain Management Australia National Conference.

The ACT Government is proud to be hosting the National Conference which will be held at Hotel Realm, Canberra from Wednesday 15th to Friday 17th May 2019, with optional pre-conference workshops on Tuesday 14th May.

The theme for this year's Conference is "A National Call to Action: Making Australia Flood Safe", which will focus on bringing together various partners and sharing great research and ideas to set a clear and compelling vision, mission and priorities for the flood community of Australia.

Contributing as a sponsor or exhibitor at the Conference provides a wonderful opportunity for your organisation to engage with a large field of influential leaders and decision-makers in various communities from all over Australia and overseas. The packages outlined in this document offer a variety of exposure levels at the Conference. The opportunity also exists to meet with attendees through complimentary attendance at the Conference and networking functions.

The Conference Committee appreciates your consideration of support for this Conference and looks forward to the opportunity to develop a mutually beneficial partnership. We can also tailor a package to suit your requirements.

Further information can be found at the Floodplain Management Australia Conference website: [www.floodplainconference.com](http://www.floodplainconference.com)

### Ian Dinham

*President*

*Floodplain Management Australia*



## About Floodplain Management Australia

Floodplain Management Australia (FMA) is committed to promoting wise floodplain development and helping reduce the risks of flooding to life and property.

FMA, formerly the Floodplain Management Association, was established in 1961 as a network of New South Wales flood mitigation authorities, and has grown into an association of over 140 local government councils, catchment authorities, government agencies, businesses, and professionals involved in all aspects of urban and rural floodplain risk management.

FMA is a network of trusted flood risk management practitioners - engineers, land use planners, technicians, emergency managers and decision makers - dedicated to working with all states and territories to raise awareness and the priority of flooding. The association has links to flood related organisations in the United States, the United Kingdom and the Netherlands.

FMA promotes wise land use planning principles to guide appropriate development within floodplain areas. We support programs which manage flood risks and the impact of flooding, and reduce private and public flood losses.

We represent Members' interests at State and Commonwealth government levels, promote public awareness of flood issues, support flood education programs and improve the knowledge and skills of floodplain management practitioners.

In partnership with the NSW Office of Environment and Heritage and the University of Technology Sydney we initiated Australia's only industry based flood risk management course tailored to the needs of technical and land use planning staff and elected Council representatives. The course has national applicability.

FMA has Members in NSW, Queensland, ACT, Victoria, Tasmania and South Australia. To learn more about FMA please visit [www.floods.org.au](http://www.floods.org.au)

# 2019 FLOODPLAIN MANAGEMENT AUSTRALIA NATIONAL CONFERENCE

## About the Conference

The FMA Conference has been held annually for over 50 years and is the most respected flood risk management event held in Australia. The conference is for anyone interested in making our communities more flood safe. It will bring together over 350 flood practitioners and community members with interests in floodplain risk management. Attendees will include Commonwealth, State and Local Government representatives, research organisations and education providers as well as consultants, engineers, land-use planners, emergency responders and community volunteer organisations.

The Conference will include outstanding Australian and international speakers, plenary and concurrent presentations, a Local Government Councillors' session, field trips addressing floodplain issues in the Australian Capital Territory and surrounding areas, as well as networking events. Optional conference workshops on topical issues held on the Tuesday.

## CONFERENCE TOPICS WILL INCLUDE:

- National collaboration and coordination
- Communicating flood hazard and risk
- Modelling
- Flood prediction and warning
- Land use planning
- Infrastructure projects and asset management
- Climate adaptation
- Flood policy, guidance and best practice
- Social and cultural aspects
- Emergency preparedness and management
- Recovery
- Flood stories and case studies
- Environmental aspects

## Who Will be Attending

Attendees will be from both the public and private sectors, including:

- Mayors and councillors
- Commonwealth, State and Local Government representatives
- Researchers
- Education providers
- Consultants
- Engineers
- Land use planners
- Emergency managers
- Community volunteer organisations
- Equipment providers

## Hotel Realm

The Conference will take place at Hotel Realm which is located in the elegant suburb of Barton, on the footsteps of Parliament House.



## About Canberra

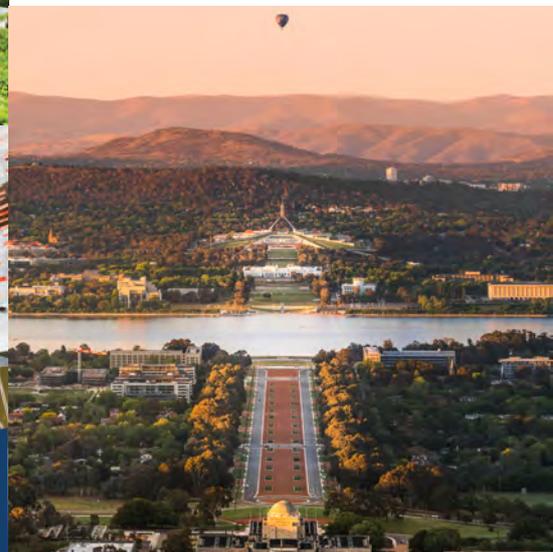
Australia's capital, Canberra, is a city The New York Times says offers 'big-sky beauty, breezy civic pride and a decidedly hipster underbelly'.

Situated between Sydney and Melbourne, Canberra is a young and vibrant multicultural city that reflects and tells the story of Australia. Discover a city in a park featuring a kaleidoscope of colours and experiences that unfold with four distinct seasons.

Surrounded by forest, farmland and nature reserves, it earns its nickname, the "Bush Capital." The city's focal point is Lake Burley Griffin, filled with sailboats and kayaks. On the lakeshore is the massive, strikingly modern Parliament House, as well as museums including the National Gallery, known for its indigenous art collections. Explore the great outdoors among the leafy surrounds or venture into national parks and get up close to native Australian wildlife.

The national capital offers visitors an abundance of world class outdoor activities, natural beauty and family friendly attractions that will entertain and excite.

Canberra's food scene is red hot and the local arts movement is thriving. Tempt your tastebuds at stylish restaurants, bars and cafes or spend the day sampling award-winning cool climate wines at one of more than 30 boutique cellar doors in the Canberra region.



# SPONSORSHIP PACKAGES

## A. PLATINUM SPONSOR

TOTAL INVESTMENT

**\$25,000** (plus GST)

### Benefits:

- Recognition as the Platinum Sponsor in Conference printed material
- Organisation logo on Conference satchel
- Organisation logo on screen in main plenary room
- Organisation logo on Conference website with hyperlink to your organisation homepage and 100 word organisational profile
- Organisation signage on the main stage of the plenary room for the duration of the Conference (provided by sponsor)
- Opportunity to address the attendees during a plenary for 5 minutes
- Full page feature article/ad in Conference program (pdf of art work supplied by sponsor)
- Organisation logo in the program book, alongside a 100 word organisational profile
- Organisation logo on the cover of program book and recognition as the Platinum Sponsor
- One (1) x 200 word article in an FMA Flyer (monthly eNews) prior to the Conference
- Acknowledgment on all media releases issued to promote the Conference
- The opportunity to hold a double trade display booth (6m x 2m) in a prominent location within the Conference trade display area. The trade display includes lights, power, trestle table, 2 chairs and fascia name
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- Verbal acknowledgment at the Conference Opening and Closing
- One organisation promotional material included in Conference satchels
- Ten (10) complimentary Full Conference Registrations for your organisation's representatives which includes all social functions

## B. GOLD SPONSOR

(2 ONLY)

TOTAL INVESTMENT

**\$19,000** (plus GST)

### Benefits:

- Recognition as a Gold Sponsor in Conference printed material
- Organisation logo on screen in main plenary room
- Organisation logo on Conference website with hyperlink to your organisation homepage
- Organisation signage on the main stage of the plenary room for the duration of the Conference (provided by sponsor)
- Opportunity to address the attendees during a plenary for 5 minutes.
- Full page feature article/ad in Conference program (pdf of art work supplied by sponsor)
- Acknowledgment on all media releases issued to promote the Conference
- The opportunity to hold a trade display booth (3m x 2m) in a prominent location within the Conference trade display area. The trade display includes lights, power, trestle table, 2 chairs and fascia name
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- Verbal acknowledgment at the Conference Opening and Closing
- One organisation promotional material included in Conference satchels
- Eight (8) complimentary Full Conference Registrations for your organisation's representatives which includes all social functions

## C. SILVER SPONSOR

(2 ONLY)

TOTAL INVESTMENT

**\$10,000** (plus GST)

### Benefits:

- Recognition as Silver Sponsor in Conference printed material
- Organisation logo on Conference website with hyperlink to your organisation homepage
- Opportunity to address the attendees during a plenary for 5 minutes
- Half page feature/ad in Conference program (pdf of art work supplied by sponsor)
- The opportunity to hold a trade display booth (3m x 2m) in a prominent location within the Conference trade display area. The trade display includes lights, power, trestle table, 2 chairs and fascia name
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- Verbal acknowledgment at the Conference Opening and Closing
- One organisation promotional material included in Conference satchel
- Four (4) complimentary Full Conference Registrations for your organisation's representatives which includes all social functions

# SPONSORSHIP PACKAGES

## D. BRONZE SPONSORS

(4 ONLY)

TOTAL INVESTMENT EACH

**\$6,000** (plus GST)

### Bronze Sponsor Welcome Reception

#### Benefits:

- The opportunity to exclusively host the Welcome Reception which will take place on the evening of Tuesday 14th May in the trade area at Hotel Realm
- Recognition as Welcome Reception Sponsor in Conference printed material
- Organisation logo on Conference website with hyperlink to your organisation homepage
- Quarter page vertical feature/ad in Conference program (pdf of art work supplied by sponsor)
- Prominent display of organisation signage or visual display during the Welcome Reception
- The opportunity to provide a 5 minute address at the Welcome Reception
- The opportunity to hold a trade display booth (3m x 2m) in a prominent location within the Conference trade display area. The trade display includes lights, power, trestle table, 2 chairs and fascia name
- One organisation promotional material included in Conference satchels
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- One (1) complimentary Full Conference Registration for your organisation's representatives which includes all social functions
- Three (3) additional complimentary tickets, for your organisation's representatives, to the Welcome Reception

### Bronze Sponsor Casual Dinner

#### Benefits:

- The opportunity to exclusively host the Casual Dinner which will take place on the evening of Wednesday 15th May.
- Recognition as the Casual Dinner Sponsor in Conference printed material
- Organisation logo on Conference website with hyperlink to your organisation homepage
- Quarter page vertical feature/ad in Conference program (pdf of art work supplied by sponsor)
- Prominent display of organisation signage or visual display during the Casual Dinner
- The opportunity to provide a 5 minute address at the Casual Dinner
- The opportunity to hold a trade display booth (3m x 2m) in a prominent location within the Conference trade display area. The trade display includes lights, power, trestle table, 2 chairs and fascia name
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- One organisation promotional material included in Conference satchels
- One (1) complimentary Full Conference Registration for your organisation's representatives which includes all social functions
- Three (3) additional complimentary tickets, for your organisation's representatives, to the Casual Dinner

### Bronze Sponsor Conference Dinner

#### Benefits:

- The opportunity to exclusively host the Conference Dinner which will take place on Thursday 16th May.
- Recognition as the Conference Dinner Sponsor in Conference printed material
- Organisation logo on Conference website with hyperlink to your organisation page
- Quarter page vertical feature/ad in Conference program (pdf of art work supplied by sponsor)
- Prominent display of organisation signage or visual display during the Conference Dinner
- The opportunity to provide a 5 minute address at the Conference Dinner
- The opportunity to hold a trade display booth (3m x 2m) in a prominent location within the conference trade display area. The trade display includes lights, power, trestle table, 2 chairs and fascia name
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- One organisation promotional material included in Conference satchels
- One (1) complimentary Full Conference Registration for your organisation's representatives which includes all social functions
- Two (2) additional complimentary tickets, for your organisation's representatives, to the Conference Dinner

# SPONSORSHIP PACKAGES

## Bronze Sponsor Morning Coffee Cart Sponsor

### Benefits:

- The opportunity to sponsor the morning coffee cart (approx 8.00am – 9.00am) for the duration of the Conference: Wednesday 15th, Thursday 16th & Friday 17th May. If you would like the coffee cart to be available all day the additional costs would be to the sponsor.
- Recognition as the Coffee Cart Sponsor in Conference printed material
- Organisation logo on Conference website with hyperlink to your organisation homepage
- Prominent display of organisation signage at the Coffee Cart
- Logo on Disposable Coffee Cups
- The opportunity to hold a trade display booth (3m x 2m) in a prominent location within the Conference trade display area. The trade display includes lights, power, trestle table, 2 chairs and fascia name
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- One (1) complimentary Full Conference Registration for your organisation's representatives which includes all social functions

## E. FIELD TRIP SPONSOR

(3 ONLY)

TOTAL INVESTMENT

**\$4,000** (plus GST)

### Benefits:

- Recognition as the Field Trip Sponsor in Conference printed material
- Organisation logo on Conference website with hyperlink to your organisation homepage
- The opportunity to hold a trade display booth (3m x 2m) in a prominent location within the Conference trade display area. The trade display includes lights, power, trestle table, 2 chairs and fascia name
- Opportunity to display organisation promotional material in the field trip buses
- The opportunity to provide 5 minute presentation during field trip
- Opportunity to contribute to field trip itinerary (pending conference committee approval and Conference Committee also reserves the right to the final say on itinerary and inclusions)
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management.
- One (1) complimentary Full Conference Registration for your organisation's representative which includes all social functions

## F. TRADE EXHIBITOR

TOTAL INVESTMENT

**\$3,000** (plus GST)

### Benefits:

- Recognition as a Trade Exhibitor in Conference printed material
- Organisation logo on Conference website with hyperlink to your organisation homepage
- The opportunity to hold a trade display booth (3m x 2m) in a prominent location within the Conference trade display area. The trade display includes lights, power, trestle table, 2 chairs and fascia name
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- One (1) complimentary Full Conference Registration for your organisation's representative which includes all social functions.

## G. DRINK BOTTLE SPONSOR

TOTAL INVESTMENT

**\$2,700** (plus GST)

### Benefits:

- Recognition as a Drink Bottle Sponsor in Conference printed material
- Organisation logo on Drink Bottle (1 colour print) and colour of Drink Bottle decided by committee
- Organisation logo on Conference website with hyperlink to your organisation homepage
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management

# SPONSORSHIP PACKAGES

## H. LANYARD SPONSOR

TOTAL INVESTMENT

**\$2,700** (plus GST)

### Benefits:

- Recognition as a Lanyard Sponsor in Conference printed material
- Organisation logo on lanyard (1 colour print) and colour of lanyards decided by committee
- Organisation logo on Conference website with hyperlink to your organisation homepage
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management

## I. KEYNOTE SESSION SPONSOR

(3 ONLY)

TOTAL INVESTMENT

**\$2,500** (plus GST)

### Benefits:

- Recognition as the Keynote Session Sponsor in Conference printed material
- Recognition as the Session Sponsor by the Session Chairperson prior to the keynote address
- Opportunity to display organisation promotion material during this keynote session
- Organisation logo on Conference website with hyperlink to your organisation homepage
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- One organisation promotional material included in Conference satchels
- One (1) complimentary Full Conference Registration for your organisation's representative which includes all social functions

## J. CONFERENCE STATIONERY SPONSOR

(1 ONLY)

TOTAL INVESTMENT

**\$2,000** (plus GST)

### Benefits:

- Recognition as a Conference Stationery Sponsor in Conference printed material
- You have the opportunity to sponsor the stationery that is used by all attendees at the Conference (pen and pad supplied by sponsor)
- Organisation logo on Conference website with hyperlink to your organisation homepage
- One (1) complimentary Full Conference Registration for your organisation's representative which includes all social functions.
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management
- Organisation stationery (pens and pads) included in Conference satchels

## K. MORNING TEA, AFTERNOON TEA OR LUNCH SPONSOR

TOTAL INVESTMENT

**\$2,000** (plus GST)

### Benefits:

- Recognition as a morning tea, afternoon tea or lunch sponsor on selected day
- Organisation logo on signage on catering tables during selected sponsored break
- Organisation logo on Conference website with hyperlink to your organisation homepage
- One (1) complimentary Full Conference Registration for your organisation's representative which includes all social functions.
- The opportunity to develop links with a diverse range of attendees from the various areas of floodplain management

## L. FULL PAGE ADVERT IN PROGRAM & ABSTRACT BOOK

TOTAL INVESTMENT

**\$1,000** (plus GST)

### Benefits:

- One full page colour advert in Program and Abstract Book (pdf artwork supplied by sponsor)
- Organisation logo featured on Conference website with link to homepage

## M. HALF PAGE ADVERT IN PROGRAM & ABSTRACT BOOK

TOTAL INVESTMENT

**\$700** (plus GST)

### Benefits:

- Half full page colour advert in Program and Abstract Book (pdf artwork supplied by sponsor)
- Organisation logo featured on Conference website with link to homepage

## N. SACHEL INSERT

TOTAL INVESTMENT

**\$700** (plus GST)

### Benefits:

- Recognition as an Industry Supporter in Conference printed material
- Opportunity to include one promotional flyers or brochure (A4 size or smaller) for associated businesses and organisations in the satchels that all delegates will receive when registering for this Conference
- We encourage non paper items to support the intention of running an environmentally friendly Conference

## Sponsorship Terms

Following are explanations of the various elements contained within our sponsorship packages.

### Complimentary Full Conference Registration

'Full Conference Registration' includes lunches, morning and afternoon teas, conference program and material, name badge, Conference satchel, Welcome Reception, Casual Dinner and Conference Dinner. One additional trade representative (above the sponsorship entitlement) will be at a discounted rate of \$700 (including welcome reception only) and only one additional available for each trade booth.

### Conference Program

All sponsorship packages include sponsor recognition in the conference program. The program will include a detailed agenda, information about presenters, sponsors and trade exhibitors, attendee's lists and function details. If sponsorship is not confirmed and payment received in full there is no guarantee that logos will be included. It is the responsibility of the sponsor to ensure logos are sent to the Conference Managers well in advance of the design deadline to ensure they are included (jpeg or eps format).

### Organisation Signage

The type of organisation signage to be displayed is dependent on the space and physical constraints at the venue. Every effort will be made to accommodate sponsors' requests.

### Trade Display

Trade display includes a trade display booth (3m x 2m, octanorm aluminium frame system) in a prominent location within the Conference trade display area. Includes lights, power, trestle table, 2 chairs and fascia name. All trade exhibitors agree to abide by the 'Terms and Conditions' for exhibitors which will be forwarded with confirmation and will have a minimum of \$10M in Public Liability insurance.

### Satchel Insert

Quantity: Minimum of 350 pieces (one A4 or DL size flyer, brochure or similar). We encourage non paper items to support the intention of running an environmentally friendly Conference. Details of shipping information to be provided.

### Site Allocation

Sponsors will be given first choice of preferred site location at the Conference venue; all other site locations will be allocated by the Conference managers just prior to the commencement of the Conference, however, preference will be given to those organisations who confirm their participation early.

### Cancellation Policy

Once a booking form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. Confirmed sponsorship/trade displays that are cancelled more than 60 days from the Conference will incur a 20% cancellation fee of the total sponsorship amount will be payable. Sponsorship/trade displays cancelled within 60 days of the Conference will not be eligible for refunds and all committed funds due.

### Terms and conditions

The Conference host and organiser will take all diligent care to fulfil the listed commitments. The Sponsors are responsible for providing all promotional material and to make full payment no later than Friday 1st March 2019.

### To confirm sponsorship

Please complete the 'Sponsorship Confirmation Agreement' and fax back to (02) 6650 9700 or scan and email to amy@eastcoastconferences.com.au. A Tax Invoice will then be prepared and forwarded for your processing, as well as a letter confirming sponsorship level and benefits.

### Further Information:

East Coast Conferences – Amy McIntosh, Jayne Hindle, Jasmine Durbidge  
Conference Managers – 2019 Floodplain Management Australia National Conference  
PO Box 848 Coffs Harbour, NSW 2450  
T: (02) 6650 9800 M: 0408 220 188 F: (02) 6650 9700  
E: amy@eastcoastconferences.com.au

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